

PRESS RELEASE

A New Powerhouse in Australia's Irrigation Market

ICI Industries and I2R Group are excited to announce a new strategic partnership that will combine the strengths of these two great businesses to provide the most advanced irrigation solutions available in the world.

The new partnership between I2R and ICI will significantly increase capabilities in the agriculture, horticultural and hydroponics industries. Electrical automation and control have forever been a difficult gap for irrigation companies to fill, however this conglomerate will now set the stage for irrigation control to be at the cutting edge of technology.

Donovan Colpo the Managing Director of I2R Group affirms “the combination of ICI Industries experience and market position in the irrigation space with the horsepower of I2R’s team of automation and control experts is an exciting proposition which opens up enormous opportunity in the future”.

With the new partnership comes a dynamic growth in team numbers to support their clients, and will increase their expansion into the wider marketplace. The first stage of the new partnership is well underway, with the benefits already flowing through to customers.

ICI Industries National Sales Manager Henry Bosman is excited to point out “This new partnership with I2R has bolstered our position, giving us access to the most qualified staff in the locations we need them. When you couple that with the right facilities, we can offer the best solutions to our customers on the ground”.

This is an exciting development, and both businesses are looking forward to working with their customers to keep Australian agriculture at the forefront of the world in productivity and efficiency.

About I2R Group

I2R Group is a specialist process design, automation and control business. First established to serve the food and beverage processing industry, I2R have since branched out to apply the precision and reliability required in the factory space to offer better solutions within the irrigation control market.

Along the way I2R has grown to a staff of 30 running a switchboard and control room manufacturing facility, alongside a full team of computer programmers, software and electrical engineers, project managers and electricians.

I2R Group offer a custom built solution with a SCADA platform for larger properties, or they offer an off the shelf product through their PumpG8 control system.

About ICI Industries

ICI Industries is home to some of the leading brands in the Australian agriculture, horticulture and hydroponic markets through their Irribiz, AIS Greenworks and Custom Built Stainless businesses.

Irribiz is a full-service irrigation company, supplying irrigation equipment, pump systems, filters, PVC and Poly pipe and fittings to all of Australia. Irribiz retail outlets are located in Griffith NSW, Robinvale VIC, Mt Evelyn VIC, Virginia SA, Prospect TAS and Beerwah QLD supplying quality irrigation products from leading industry brands.

AIS Greenworks is a greenhouse engineering company that designs, supplies and installs the mechanical, hydraulic and automation systems required for commercial greenhouses and have seven outlets across the country.

Custom Built Stainless, ICI Industries' in-house design, engineering and fabrication company specialising in the manufacture of stainless-steel components for the water transfer industry, ensures quality is maintained throughout the entirety of our process.

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